

FAST TRACK: COST - EFFECTIVE MEDICAID ENROLLMENT



Medicaid helps children, seniors, & people with disabilities afford healthcare. But, enrollment is **time intensive for caseworkers, difficult for individuals to navigate, and not cost-effective for states:**



30 minutes
Avg. caseworker time spent on application



\$7.00
Avg. Medicaid application cost

For the 70 million people already enrolled, it cost states **\$490 Million**, plus additional administrative expenses



THE SOLUTION

Fast Track is a quick, easy and inexpensive federal option for states to enroll eligible Americans in Medicaid using SNAP data

Some states are already saving millions using **Fast Track**, so that people can easily enroll in the benefit they need to stay healthy






Current Medicaid Enrollment

-  Individual submits Medicaid application
-  Medicaid caseworker reviews application and requests additional documents for verification
-  Individual provides staff additional documentation
-  Caseworker verifies application information
-  Caseworker enters and processes application

ENROLLED

Fast Track

-  Using SNAP data, State sends likely eligible individuals a letter informing them of fast-track option
-  Individual indicates they would like to enroll in Medicaid
-  Individual is approved

ENROLLED

Fast Track benefits:






2 Minutes per application

↑ Number of insured individuals

93% Reduction in application cost

✂ Eliminates enrollment barriers for individuals

Benefits Data Trust offers states **Fast Track** expertise from start to finish:

-  **Data Shares:** 27 secured with state agencies
-  **Implementation:** Successfully launched Fast Track in Pennsylvania
-  **Operations:** Outreach forecasting and data analytics to manage application flow
-  **Institutionalization:** Guidance establishing a long-term mechanism for continued enrollment



Contact Pauline Abernathy, Chief Strategy Officer to learn more about implementing Fast Track in your state: pabernathy@bdtrust.org

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